**2016-2017**

**Four-Year Plan**

[**Business Administration-Entrepreneurship (BS)**](https://www.york.cuny.edu/produce-and-print/contents/bulletin/school-of-business-and-information-systems/business-and-economics/business-admin-bs)

Department of Business and Economics

School of Business and Information Systems | York College | CUNY

Room AC-2B06 | (718) 262-2502

The following is a suggested plan of study for completion of this degree program. The goal of a Four-Year Plan is to ensure that students graduate with no more than 120 credits and in four years.

* All students should speak with an academic advisor about their academic programs. This document is not a substitute for academic advisement.
* Students are encouraged to take Winter and Summer courses to facilitate their progress towards graduation.
* Transfer students do not need to take all courses in the plan; they should consult with an academic advisor.

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **First Year – Fall** | **12** | **First Year – Spring** | **16** |
| ENG 125: English Composition I [EC] | 3 | ENG 126: English Composition II [EC] | 3 |
| ECON 102: Microeconomics [IS] | 3 | ECON 103: Macroeconomics | 3 |
| College Option [CO]: HE 111 | 3 | MATH 115 : Mathematical & Quantitative Reasoning [MQR] | 4 |
| BUS 201: Computer Applications in Business | 3 | Life & Physical Science [LPS] Course | 3 |
|  |  | Creative Expression [CE] Course | 3 |

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **Second Year – Fall** | **16** | **Second Year – Spring** | **16** |
| ECON 220: Introduction to Economic Statistics | 3 | ACC 102 or ACC 103: Principles of Accounting II | 4 |
| ACC 101: Principles of Accounting I | 4 | Scientific World [SW]: PSY 102 | 3 |
| BUS 283: Business Law | 3 | US Experience in its Diversity [USED] Course | 3 |
| World Cultures & Global Issues [WCGI] course | 3 | Entrepreneurship Elective\* | 3 |
| Flexible Core Course | 3 | Entrepreneurship Elective\* | 3 |

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **Third Year – Fall** | **15** | **Third Year – Spring** | **15** |
| BUS 301: Management Theory and Practice | 3 | College Option: Writing Requirement: WRIT 303 | 3 |
| MKT 341: Introduction to Marketing | 3 | BUS 357: Family Business | 3 |
| BUS 321: Principles of Finance | 3 | BUS348: Productions/Operations Management | 3 |
| College Option [CO]: Foreign Language+ | 3 | College Option [CO]: Foreign Language+ | 3 |
| BUS 349: Entrepreneurship Basic | 3 | PSY 252: Leadership, Motivation & Power | 3 |

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **Fourth Year – Fall** | **15** | **Fourth Year – Spring** | **15** |
| BUS 431: Entrepreneurial Plans | 3 | BUS 481 (WI): Strategic Management | 3 |
| MKT 344: Retail Management | 3 | Entrepreneurship Elective\* | 3 |
| BUS 430: Ethics, Governance & Accountability | 3 | Entrepreneurship Elective/Liberal Arts\* | 3 |
| Entrepreneurship Elective\* | 3 | Entrepreneurship Elective/Liberal Arts\* | 3 |
| Entrepreneurship Elective/Liberal Arts | 3 | Liberal Arts Elective | 3 |

* York students are required to complete (pass) three (3) Writing intensive (WI) courses: two (2) in the lower division (100-200 level) and one (1) in the upper division (300-level).
* If you transferred to York College with credit for General Education requirements, you must still complete one (1) WI course in the upper division within your major. If your major has no upper division WI course, you must take a WI course chosen in consultation with your major advisor.
* Business Administration majors must take, Economics 102, 103, 220 and Mathematics 115 or 121 in partial fulfillment of the Pathways and Liberal Arts requirements
* B.S. students must complete 60 credits of liberal arts – See Bulletin.

†Foreign Language courses are determined through placement by the World Language Department, Room 3C08.

**\*Entrepreneurship Electives**

Choose (7) from the following: BUS 302, BUS 311, BUS 312, BUS 491, MKT 346, MKT 347, ECON 310, ECON 331, ECON 340, ECON 420, and ECON 421