

# Enrollment & Retention Management Update - March 2026

## 2/27/2026

Dear Campus Community,

Please find attached the Enrollment & Retention Management Update for **March 2026**. In addition to reporting enrollment targets, we are also providing a list of important dates and recruitment activities. Feel free to reach out if you have any questions or need more information.

### Enrollment:

This chart below reflects our **Spring 2026** numbers as of **February 27, 2026**. In addition, I've attached the CUNY Dashboard Report, also dated **2-27-26**. This report compares our enrollment with the other CUNY colleges.

### Enrollment Target

Our Enrollment Target is 6,091 students; we are currently at 6,279 students. We **exceeded** our target.

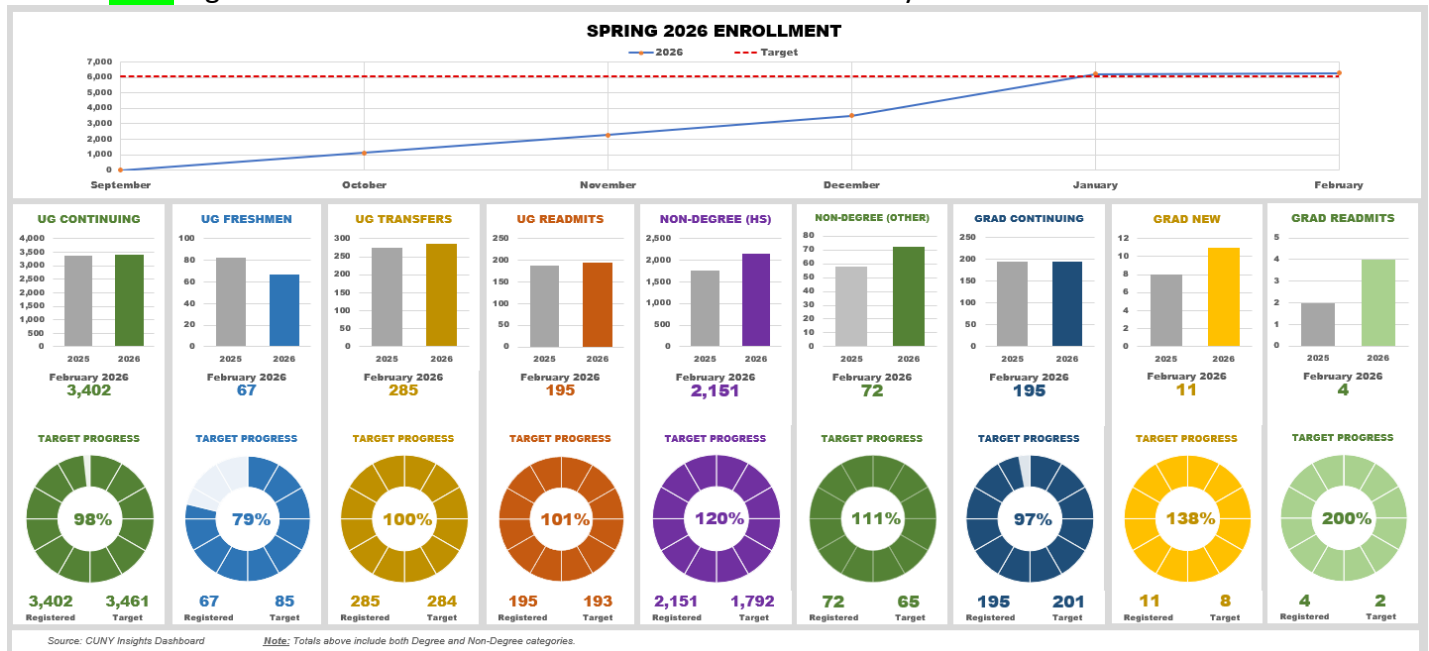
### Date to Date Comparison:

February 27, 2026: 6,279

February 27, 2025: 5,949

We are **5.5%** higher in our enrollment than we were on the **same** date last year.

We are **3.3%** higher in our FTE's than we were on the **same** date last year.



### Special Programs:

Although not tracked on the chart above, I did want to shout out our special programs.

Special Program	SP2025 Enrollment	SP2026 Target	SP2026 Enrollment	Comment
ACE	271	399	409	Exceeded enrollment by 50.9%
SEEK	386	386	395	Exceeded enrollment by 2.3%

**Class Sections by Modalities - Comparison**

Compares the number of class sections by modalities: In person, Hybrid and Online.

Term	In Person	Hybrid	Online	Combined Sections with Mixed Modalities	TOTAL
Spring 2025	639	304	517	0	1460
Spring 2026	617	342	520	3	1482

As we begin to shift from Spring 2026 to Summer and Fall 2026, I'll begin sharing data for those upcoming semesters:

**Fall 2026 Enrollment Targets:**

	Fall 2025 ACTUAL	Fall 2026 TARGET
UG Continuing	2,763	2850
UG Freshmen	721	745
UG Transfers	487	505
UG Readmits	274	285
NONDEG (HS)	1,927	1985
NONDEG (OTHER)	74	75
GRAD Continuing	170	175
GRAD New	93	98
GRAD Readmit	2	2
<b>TOTAL</b>	<b>6,511</b>	<b>6,720</b>

**Fall 2026 Admissions Funnel:**

The admissions funnel indicates the number of student applications vs admitted vs committed to the college as compared to last year.

Admissions staff work on contacting students to help them move through the funnel.

2/27/2026	F26 Apps	F25 Apps	% change	F26 Admits	F25 Admits	% change	F26 Commits	F25 Commits	% change
FTF	14,801	14,071	5.2%	8,225	5,898	39.5%	217	122	77.9%
Transfer	1,484	1,526	-2.8%	601	481	24.9%	109	74	47.3%
<b>Total</b>	<b>16,285</b>	<b>15,597</b>	<b>4.4%</b>	<b>8,826</b>	<b>6,379</b>	<b>38.4%</b>	<b>326</b>	<b>196</b>	<b>66.3%</b>

**Fall 2026 Class Sections by Modalities - Comparison:**

Compares the number of class sections by modalities: In person, Hybrid and Online.

Term	In Person	Hybrid	Online	Combined Sections with Mixed Modalities	TOTAL
Fall 2025	671	301	369	0	1341
Fall 2026	620	248	333	1	1202

### **Enrollment and Retention Reminders:**

**FORM A** – this is our census file for enrollment; final numbers have not yet been released by Central Office, we are awaiting their certification of the Spring 2026 file.

**V-READY** will be available to students on Wednesdays from 9:30-4pm and Fridays from 9:30-2pm so students can get 'registration ready' for Summer and Fall 2026

**March 2, 2026** - Priority Registration for Specialized Groups - Summer and Fall 2026

**March 3, 2026** - General Registration for all students - Summer and Fall 2026

### **Room Changes**

- The Admissions Office has officially moved to room AC-2C01
- The Advisement Office has officially moved to room AC-1B07

**Departments should review any forms they provide to students to ensure they have updated the new locations of both these offices.**

### **Admissions Information Sessions**

**Overview:** This session will provide an overview of the three schools, financial aid, admissions process and timelines, and finally respond to questions.

**Dates: Mar. 13 & 18 (3:30 p.m. to 4:30 p.m.)**

<https://us02web.zoom.us/j/82845980424?pwd=QzIEeWw3dmlyRE55ZCtMK2pqVFFKZz09>

### **Financial Aid Filing Sessions**

**Overview:** Financial Aid staff will be available to assist students with filing the Financial Aid application and answering any questions.

**Dates: Every Tuesday and Thursday 12-2pm**

Where: In the area directly across from the Welcome Center

### **Scholarships Information Sessions:**

#### **Funding Your Future: College Scholarship Applications Made Simple**

**Overview:** Through practical tips, real examples, and interactive activities, students will gain the confidence and tools needed to apply for scholarships efficiently and increase their chances of receiving financial support for college.

**Date: March 9 at 2pm**

**Where:** <https://us02web.zoom.us/j/84773595953?pwd=628Yo2UuqhFD6zQaZSDN5RUMIROct1.1>

[Meeting ID: 847 7359 5953, Passcode: Scholars]

#### **Scholarship 101**

**Overview:** - Unlock your funding potential at Scholarship 101, where you'll explore the different types of scholarships, learn how to navigate scholarship search tools effectively and discover how to make the most of the resources available to support your application journey.

**Dates: Mondays at 4pm**

**Where:** <https://us02web.zoom.us/j/84773595953?pwd=628Yo2UuqhFD6zQaZSDN5RUMIROct1.1>

[Meeting ID: 847 7359 5953, Passcode: Scholars]

### **Important Dates:**

Tuesday, March 3, 2026	12:00pm - 2:00pm	<a href="#">2026 Senior Toast: Countdown to Graduation</a>
Tuesday, March 3, 2026	12:00pm - 2:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>

Tuesday, March 3, 2026	4:00pm - 6:00pm	<a href="#">York SAVES Domestic Violence Advocacy Training</a>
Wednesday, March 4, 2026	9:30am - 4:00pm	<a href="#">V-READY Mar 4</a>
Wednesday, March 4, 2026	12:00pm - 2:30pm	<a href="#">WTO/99: Film Screening + Q&amp;A</a>
Thursday, March 5, 2026	12:00pm - 2:00pm	<a href="#">Faculty Symposium: Black Women and Health</a>
Thursday, March 5, 2026	12:00pm - 2:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Thursday, March 5, 2026	12:30pm - 2:00pm	<a href="#">Fresh Produce Day - Mar 5th</a>
Friday, March 6, 2026	9:30am - 2:00pm	<a href="#">V-READY Mar 6</a>
Monday, March 9, 2026	2:00pm - 3:00pm	<a href="#">Funding Your Future: Scholarship Applications Made Simple (Session C)</a>
Tuesday, March 10, 2026	12:00pm - 2:00pm	<a href="#">The Nursing Program Experience Part 1</a>
Tuesday, March 10, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Thursday, March 12, 2026	12:00pm - 2:00pm	<a href="#">Follow Your Heart: Professional Pursuits in Health and Human Performance</a>
Thursday, March 12, 2026	12:30pm - 2:00pm	<a href="#">Fresh Produce Day</a>
Thursday, March 12, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Friday, March 13, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Saturday, March 14, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Sunday, March 15, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Monday, March 16, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Monday, March 16, 2026	1:00pm - 2:00pm	<a href="#">Constructing Your Career as a Clinical Lab Science Major (Session B)</a>
Tuesday, March 17, 2026	12:00pm - 2:00pm	<a href="#">Safe Zone Training</a>
Tuesday, March 17, 2026	1:00pm - 2:00pm	<a href="#">Nursing Information Session</a>
Tuesday, March 17, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Tuesday, March 17, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Wednesday, March 18, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Wednesday, March 18, 2026	6:00pm - 7:00pm	<a href="#">Info Sessions: Accounting and Finance</a>
Thursday, March 19, 2026	all-day	<a href="#">Midterm Assessment Period</a>
Thursday, March 19, 2026	12:00pm - 1:30pm	<a href="#">Exercise Science - Open House</a>
Thursday, March 19, 2026	2:00pm - 3:30pm	<a href="#">The Dilemmas of Immigration 'Control' in the USA</a>
Thursday, March 19, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Friday, March 20, 2026	all-day	<b>No classes scheduled</b>
Tuesday, March 24, 2026	10:00am - 7:00pm	<a href="#">2026 Spring Senior Portrait Week</a>
Tuesday, March 24, 2026	12:00pm - 1:00pm	<a href="#">Plan Ahead, Stress Less: Master DegreeWorks and Schedule Builder</a>
Tuesday, March 24, 2026	1:00pm - 2:00pm	<a href="#">Getting Started with Handshake: Jobs and Internships Made Easy</a>
Tuesday, March 24, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Tuesday, March 24, 2026	4:00pm - 6:00pm	<a href="#">Dean's List</a>
Wednesday, March 25, 2026	10:00am - 7:00pm	<a href="#">2026 Spring Senior Portrait Week</a>
Wednesday, March 25, 2026	12:00pm - 2:00pm	<a href="#">York SAVES Domestic Violence Advocacy Training</a>
Thursday, March 26, 2026	10:00am - 7:00pm	<a href="#">2026 Spring Senior Portrait Week</a>
Thursday, March 26, 2026	12:00pm - 2:00pm	<a href="#">NYC Human Rights Law</a>
Thursday, March 26, 2026	12:30pm - 2:00pm	<a href="#">Fresh Produce Day</a>
Thursday, March 26, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>
Friday, March 27, 2026	10:00am - 7:00pm	<a href="#">2026 Spring Senior Portrait Week</a>
Saturday, March 28, 2026	10:00am - 3:00pm	<a href="#">2026 Spring Senior Portrait Week</a>
Tuesday, March 31, 2026	1:00pm - 3:00pm	<a href="#">FAFSA and TAP Filing Workshops</a>

## Recruitment Events

**March Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Anthony Davis at [adavis13@york.cuny.edu](mailto:adavis13@york.cuny.edu)

Date	Time	Name of Event
Tuesday, March 3, 2026	10am-1pm	NYSACAC- SUNY Maritime College
Tuesday, March 3, 2026	11am-3pm	Borough of Manhattan Community College (BMCC)
Wednesday, March 4, 2026	10am-2:30pm	John Jay High School for Law
Wednesday, March 4, 2026	6pm-8pm	Murrow/Midwood College & Career Fair at Murrow H.S
Thursday, March 5, 2026	5:30pm-7:30pm	John Bowne High School Transition Fair
Saturday, March 7, 2026	8am-2pm	Queens Tech & Career Expo
Monday, March 9, 2026	10am-2pm	Bronx Community College (BCC)- Private Visit
Monday, March 9, 2026	6pm-8pm	Sacred Heart Academy
Tuesday, March 10, 2026	10:30am-2:45pm	Clara Barton High School
Tuesday, March 10, 2026	12:50pm-2:30pm	The Lowell School
Tuesday, March 10, 2026	7pm-8:30pm	Kellenberg Memorial High School
Wednesday, March 11, 2026	10am-1pm	Kingsborough Community College (KCC)
Wednesday, March 11, 2026	10am-2pm	Guttman Community College (GCC)
Wednesday, March 11, 2026	10am-2pm	Queensborough Community College (QCC)
Thursday, March 12, 2026	10am-2pm	Hostos Community College (HCC)
Thursday, March 12, 2026	11am-2pm	LGBTQIA+ Transfer Summit
Thursday, March 12, 2026	5:30pm-8:30pm	Bayside High School
Thursday, March 12, 2026	6pm-8pm	Post Secondary Fair at The Brooklyn STEAM Center
Thursday, March 12, 2026	8:30am-12:30pm	Opportunity Fair at East Bronx Academy
Friday, March 13, 2026	8:30am-1:30pm	MLK College and Career Fair 2026
Saturday, March 14, 2026	12pm-3pm	Commonpoint - Spring College & Career Resource Fair
Tuesday, March 17, 2026	11am-2pm	Hostos Community College (HCC)
Wednesday, March 18, 2026	10am-2pm	Kingsborough Community College (KCC)
Wednesday, March 18, 2026	12pm-2:30pm	United Charter High School for Advanced Math & Science and Humanities
Thursday, March 19, 2026	10am-1pm	EBC High School for Public Service, Library
Thursday, March 19, 2026	11am-6pm	LaGuardia Community College (LAGCC)
Thursday, March 19, 2026	9am-10:30am	Gramercy Arts High School
Monday, March 23, 2026	10am-1pm	Career Council/National Hispanic Fair
Monday, March 23, 2026	10am-2pm	Bronx Community College (BCC)- Private Visit
Monday, March 23, 2026	6pm-8:30pm	Plainedge Senior High School
Tuesday, March 24, 2026	10am-1pm	Career Council/National Hispanic Fair
Tuesday, March 24, 2026	11am-3pm	Kingsborough Community College (KCC)
Tuesday, March 24, 2026	11am-3pm	Borough of Manhattan Community College (BMCC)
Tuesday, March 24, 2026	5:30pm-7:30pm	St. Francis Preparatory School
Wednesday, March 25, 2026	10am-1pm	A. Philip Randolph High School
Wednesday, March 25, 2026	10am-2pm	Queensborough Community College (QCC)
Wednesday, March 25, 2026	10am-2pm	Guttman Community College (GCC)

Wednesday, March 25, 2026	8:15am-12:30pm	P23Q High School Annual College & Career Fair
Wednesday, March 25, 2026	8:30am-3:30pm	GWEC College Fair Spring 2026
Wednesday, March 25, 2026	9am-12:30pm	Annual Adlai E. Stevenson Campus College & Career Fair
Wednesday, March 25, 2026	9am-2pm	Pathway to Graduation @ August Martin H/S
Thursday, March 26, 2026	10am-2pm	Hostos Community College (HCC)
Thursday, March 26, 2026	11am-6pm	LaGuardia's Spring 2026 Transfer Fair
Thursday, March 26, 2026	12:30pm-4pm	Guttman CC Transfer Fair
Thursday, March 26, 2026	5:30pm-6:15pm	Plainview-Old Bethpage/JFK High School
Thursday, March 26, 2026	5pm-7pm	Academy of American Students
Friday, March 27, 2026	10am-1pm	UFT College & Career Fair Registration for SUNY Maritime
Friday, March 27, 2026	12pm-3pm	MESA Charter High School Annual College Fair
Saturday, March 28, 2026	2pm-4pm	Sylvan Learning of Northeast Bronx College Carnival
Monday, March 30, 2026	6pm-8pm	AMCF VIP Reception Invitation
Monday, March 30, 2026	6pm-8pm	Martin Van Buren High School
Tuesday, March 31, 2026	10:40am-2:40pm	Thomas Jefferson Educational Campus
Tuesday, March 31, 2026	8:30am-1pm	The Columbus Campus College and Career Fair
Tuesday, March 31, 2026	9am-1pm	All-Male College Fair (AMCF)