

**York College Strategic Planning  
Timeline and Key Activities**

<b>Phases</b>	<b>Activities</b>	<b>Spring 2019</b>	<b>Summer 2019</b>	<b>Fall 2019</b>	<b>Spring 2020</b>	<b>Summer 2020</b>	<b>Fall 2020</b>
<b>1. Analyze mission and high level priorities</b>	<ul style="list-style-type: none"> <li>• Convened SP Committee to identify engagement approach and brainstorm priorities</li> <li>• Collected key docs (e.g., last plan, recent monitoring report, additional data) for SP Committee review</li> </ul>						
	<ul style="list-style-type: none"> <li>• Facilitated student, faculty, staff, alumni, and community engagement</li> </ul>						
<b>2. Undertake SWOT and data mining</b>	<ul style="list-style-type: none"> <li>• Convened SP Committee to undertake SWOT analysis, and discussed key data that informs the plan</li> </ul>						
	<ul style="list-style-type: none"> <li>• Reviewed comparative environmental scanning data</li> </ul>						
<b>3. Construct strategic plan framework</b>	<ul style="list-style-type: none"> <li>• Convened SP Committee to establish goals, objectives, and KPIs – to put into a plan framework (based on input and data)</li> <li>• SP Committee pulled together framework and initial thinking</li> </ul>						
<b>4. Vet framework</b>	<ul style="list-style-type: none"> <li>• Host forums to engage all constituencies with the draft framework for their feedback. Brainstorm more specific activities, especially for year 1 of the plan (2020-2021)</li> </ul>						
	<ul style="list-style-type: none"> <li>• Finalize framework and draft full plan</li> <li>• Vet full draft of the framework online</li> <li>• SP Committee identifies college-wide priorities for 2020-2021, sharing forum brainstorming with divisions to develop operational plans for 2020-2021.</li> <li>• Rollout strategic plan framework. (April/May!)</li> <li>• Finalize the 2020-2021 operational plan</li> </ul>						
<b>5. Implement plan</b>	<ul style="list-style-type: none"> <li>• Implement year 1 of the framework via the 2020-2021 operational plan!</li> </ul>						