

Current State of Enrollment

8,786 which is the highest overall enrollment in York College's history; the revenue target of 7591 will be met in part by the 58 additional Graduate students from last year. Ownership of processes and the communication loop (phone to phone, text, email, and post-card) was two glaring gaps in the fall 2017 enrollment cycle from department to department. A Continuing Student (CS) plan was revamped and put in place during the fall 2018 enrollment cycle, which helped turn a 6.2% decrease in CS enrollment to a 2% increase during the fall 2018 cycle.

Positive indicators from the cycle

- Summer school enrollment is approximately 1% over the goal.
 - There were approximately 80 College Now students that were not registered for the fall 2018 semester.
- The new student enrollment is approximately 115 registered students over the goal.
- First-time registered students are 4% over the goal.
- The Graduate registered students are 41.4% over the goal.

It is important to celebrate these positive accomplishments because it is rare in an Admission's cycle to have 90 FTE's over the goal. The goals were met because of collaborations across the campus (e.g., NSO, Financial Aid, SEEK, Registrar, and Advisement)

Negative indicator from the cycle

The execution of the fall 2018 deregistration may have negatively impacted the final fall 2018 enrollment numbers. The enrollment was up approximately 5% over goal before the drop in mid-August, and it finished approximately 2% over goal. I have started the review of the deregistration process with AVP Perez and student-facing offices. A plan is being formulated to protect student populations which will lower the number of students deregistered in future semesters.

- Incoming First-time students
- Incoming Transfer students
- SEEK
- Veterans
- Financial Aid Eligible
- Dreamers
- 110 + credits
- Excelsior and scholarship recipients

Over the next few months, I will work with various offices to develop needed data points to help further the rigorous examination are necessary to help sustain and grow student enrollment at York College.