



Office of the President

December 12, 2018

Dear Colleagues,

I am writing to invite you to serve on the college-wide Strategic Planning Committee, which will guide the development of York College's next strategic plan (2020-2025).

As you are aware, in response to the MSCHE's warning emerging from the Decennial self-study of 2018, the York College Monitoring Report Committee (MRC) and other assessment committees have been working since the summer to systemize and sustain the culture of continuous assessment at York College.

You may also be aware that the York College Strategic Plan of 2010-2020 is coming to a close. Thus, in January 2019, the college will begin a year-long process of engaging the college community in the development of a next stage five-year Strategic Plan.

As a first step, in the spring 2019 semester, we will embark on a data gathering and community engagement process to lay the groundwork for the development of a strategic plan based on campus-wide input and analysis of data. With the help of a strategic planning consultant, we will engage faculty, staff, administrators, and students to explore answers to questions, such as:

- What issues are our students facing? What issues does quantitative data on student outcomes illuminate? How can we address these issues so student outcomes improve?
- What can we do to best support excellence among faculty, staff, and administrators – in terms of professional development and beyond?
- What's our programmatic vision for academic offerings for the next five years? How can we achieve that while maintaining strong existing accredited programs?
- How can we fortify our operational processes and structures to remain strong – financially, in terms of space, and in other operational areas such as assessment?
- How do we best engage the campus community in an ongoing way to implement plans and assess progress toward achieving desired outcomes?

Toward the end of the spring 2019 semester and through next fall 2019, the Strategic Planning Committee, with consultant support, will help turn this input and data into a five-year plan which

includes college-wide goals, activity-based priorities, and outcomes to improve institutional effectiveness and student achievement. The Committee will also play a critical role in the plan's implementation, helping to guide annual processes through which the campus identifies specific activities and indicators of success to strive for each year.

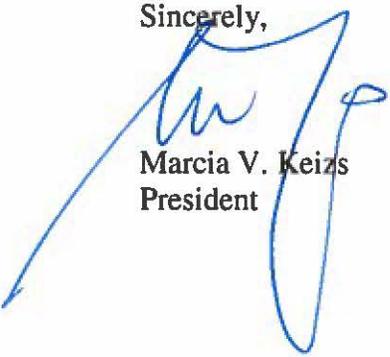
I hope you will join the Strategic Planning Committee, which will serve as a guiding force for strategic planning and implementation at York College.

The kick-off session is scheduled for January 31, 2019 from 12:30 pm - 2:30 pm in the President's Conference Room. It will be facilitated by Ms. Anna Pond, a consultant with a specialty in strategic planning, institutional and program development research and assessment, who has served as our facilitator through the Monitoring Report Committee process.

Please respond to this invitation by December 20 (Sandra Bell Adams sadams@york.cuny.edu) as I will need to seek alternate representatives should you be unable to accept this invitation. An agenda for that day will follow and a schedule of meetings will be developed for spring 2019.

I look forward to your service.

Sincerely,



Marcia V. Keizs
President